



Photo: Ilpo Okkonen

Nature and Tourism: Tools for Sustainability Rovaniemi, Finland, 22-24 May 2007

Second Announcement
and
Preliminary Program

Organized by

*Tourist Destinations as Landscape Laboratories — Tools for Sustainable
Tourism (LANDSCAPE LAB)*

LANDSCAPE LAB project is partially financed by the EU LIFE Environment Programme
www.arcticcentre.org/landscapelab





INTRODUCTION

On behalf of the partners of the LANDSCAPE LAB project, the organizing committee is pleased to invite You to the international conference, **Nature and Tourism: Tools for Sustainability**.

The conference will take place at the **Arktikum house, in Rovaniemi, Finland, on 22-24 May 2007**.

The overall aim of the conference is to present and discuss the issues on sustainable tourism. Both scientific and practical approaches will be discussed in the interdisciplinary conference. The conference welcomes researchers, managers, planners, consultants, entrepreneurs, authorities, teachers and students working with the themes of the conference, as well as any interested persons.

More information of the LANDSCAPE LAB project and the conference is available in the website: www.arcticcentre.org/landscapelab

PRELIMINARY PROGRAM

Monday 21 May

14.00-16.00 Registration, Arktikum house, Pohjoisranta 4

18.00-21.00 Welcoming Party, FFRI Rovaniemi Research Unit, Eteläranta 55

Tuesday 22 May

8.00-10.00 Registration, Arktikum house

10.00-11.00 Opening Words and Invited Speeches, Arktikum house, Polarium

11.00-12.00 Keynote lecture by Professor Andrew Holden: 'The problematic and opportunities of the relationship between tourism, community and the environment'

12.00-13.00 Lunch break

13.00-15.00 **Social and Cultural Sustainability of Tourist Destinations (Theme 3)**

Dr. Seija Tuulentie: 'Local participation as a prerequisite for sustainable development of tourist centres'

Prof. Liisa Tyrväinen: 'Tools and approaches for combining forest-based tourism and forestry in Finland'

Dr. Leena Suopajärvi: 'Role of forestry in tourism areas: case-studies from Ylläs and Levi'

MA Simo Sarkki: 'Emerging coalitions as tools for social sustainability? – National parks and economy forests as tourist destinations'

Dr. Minna Hares: 'Forest conservation and tourism – a case of Thailand's upland ethnic minorities'

M.Sc. Ilona Mettiäinen: 'The relationship between tourism and other livelihoods in Lapland'

15.00-15.20 Coffee break

- 15.20-17.20 Special Advisor Kari Salovaara: 'DestiNet – Sustainable Tourism Information Portal'
Jose-Carlos Garcia-Rosell: 'Using action research in service development to promote sustainability'
Deputy director Svetlana Belova: 'Protected areas and benefits: Russian experience'
Dr. Anna Stammner-Gossman: 'How many Santa Clauses? The concept of tourism in the Russian North'
Director Niels Einarsson: 'From good to eat to good to watch: Whale watching, adaptation and change in Icelandic fishing communities'

17.30-19.00 Poster Session and snacks

Wednesday 23 May

8.00-9.00 Registration, Arktikum house

9.00-11.00 **Scope and types of environmental impacts of the tourist destinations (Theme 2)**

Arktikum house, Polarium

Dr. Jukka Jokimäki: 'Bird species as indicators of the changing tourist destinations'

Dr. Pirkko Siikamäki: 'Analysis of sustainability of nature-based tourism and recreation in Oulanka National Park, Finland'

Dr. Pekka Helle: 'The impacts of tourism on wildlife in Finnish Lapland'

M.Sc. Tuomas Heikkilä: 'Effects of nature-based tourism on mammal densities on three different levels of disturbance in western Finnish Lapland'

M.Sc. Matti Aalto: 'Impacts of nature-based tourism on bird communities of Pallas-Yllästunturi National Park in Finnish Lapland'

11.00-12.00 Lunch break

12.00-13.00 Keynote lecture by Doctor Paola Laiolo: 'Monitoring the effects of ski resorts on wildlife'

13.00-13.40 **Scope and types of environmental impacts of the tourist destinations (Theme 2)**

Phil.Lic. Kristina Lehtinen: 'Geological factors affecting soil erosion on nature trails in northern Finland'

Dr. Pekka Sulkava: 'Erosion and changes in vegetation caused by nature-based tourism in the camp sites of the Pallas-Yllästunturi National Park, NW Finnish Lapland'

13.40-14.00 Coffee break

14.00-16.20 **Ecologically, culturally and visually sustainable urban structures in tourist destinations (Theme 1)**

14.00-15.00 Keynote lecture by Professor Richard Butler: 'Tourism destination development and the environment'

15.00-16.20 **(Theme 1)**

Scientist Marja Uusitalo: 'Landscape analyses – the first step in managing sustainable land-use at tourist resorts'

Dr. Pertti Sarala: 'Geology and its implication to landscape structure at Ounasselkä fell region in western Finnish Lapland'

M.Sc. Outi Rantala: 'Wilderness forests and built paths: A frame analytical interpretation of tourists' forest landscape experiences in Lapland'

18.30 Transportation to the dinner place at the Vaattunki lodge-estate, departure from the Arktikum house, Pohjoisranta 4

19.00-21.00 Conference dinner at the Vaattunki lodge-estate (price 40 euros)

Thursday 24 May

8.00-9.00 Registration, Arktikum house

9.00-9.20 **(Theme 1)**, Arktikum house, Polarium

Dr. Tarja Outila: 'open'

9.20-11.00 **Hardy plants for landscaping and restoration in northern tourist destinations (Theme 4)**

Director Kari Laine: 'LABPLANT: hardy plants for northern landscaping'

Phil.Lic. Henna Pihlajaniemi: 'Growth success and phenology of micropropagated woody ornamentals in Northern Finland'

10.00-11.00 Keynote lecture by Dr. Dagmar Hagen: 'Restoration ecology as a management tool in the development of sustainable tourism in arctic and alpine regions'

11.00-12.00 Lunch break

12.00-13.00 Summary and closing remarks

13.00-14.00 Visit to The Arctic in Change -exhibition, Arktikum house

14.00-15.00 Farewell outdoor coffee in the Arctic Garden

Friday 25 May

9.00-18.30 Post-Conference-Tour, departure from the Arktikum house, Pohjoisranta 4

Route: Rovaniemi – Levi tourist destination – Ylläs tourist destination – Rovaniemi (price 50 euros)

Keynote lecturers:

Professor Richard Butler

Scottish Hotel School, University of Strathclyde, Glasgow, U.K.

Doctor Paola Laiolo

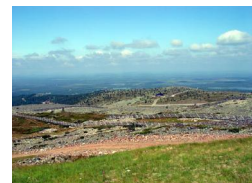
Donana Biological Station, Spanish Council for Scientific Research, SPAIN

Professor Andrew Holden

School of Sport, Leisure and Travel, Buckinghamshire Chilterns University College, England, U.K.

Doctor Dagmar Hagen

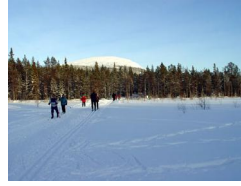
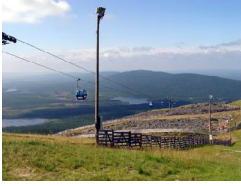
Norwegian Institute for Nature Research – NINA, NORWAY



VENUE

The conference will be held near the Arctic Circle in the Arktikum building, in Rovaniemi, Finland. The Arktikum provides a unique insight into the way of life, culture and history of the North. It is a museum, science centre and a popular cultural venue. Arktikum contains exhibitions of the Provincial Museum of Lapland and the Arctic Centre of the University of Lapland. A new permanent exhibition "The Arctic in Change" by the Arctic Centre was opened on the 18th of April 2007. For more information see: www.arktikum.fi and www.rovaniemi.fi

The Arktikum/Arctic Centre
Pohjoisranta 4
FI-96100 Rovaniemi
Finland



CONFERENCE PROCEEDINGS

Conference proceedings will be published after the conference in the Arctic Centre Reports –series. The deadline of the full-text submission (maximum 6000 words) is 16 May 2007. All submissions will be peer-reviewed and only accepted papers will be published. Notification of acceptance of the full-text articles will be delivered by 15 July 2007. Full-text manuscripts should be submitted and sent by email to: jukka.jokimaki@ulapland.fi

General instructions for full-text articles:

Use double line spacing, times new roman 12 font and 2.5 cm margins throughout. Paragraphs must be separated by one blank line. *General:* Do not place tables or figures within the text of your manuscript, but present these at the end on separate pages. *Numbering:* Number all pages, starting with title page (page one). Use line numbering (per page), if available in your word processor (e.g. Microsoft Word).

Detailed instructions for the authors are available at the website:

www.arcticcentre.org/landscapelab or by email: jukka.jokimaki@ulapland.fi

SCHEDULE

The conference will be held on 22-24 May 2007. Welcoming party will be organized on 21 May 2007. Post-Conference-Tour to Finnish Lapland will be organized on 25 May 2007. The conference programme will be available at the LANDSCAPE LAB website: www.arcticcentre.org/landscapelab.

Abstract submission deadline	23 March 2007 new: 10 April 2007
Acceptance of abstract submissions	30 March 2007 new: 20 April 2007
Draft programme of the conference	19 April 2007
Final programme of the conference	24 April 2007
Registration deadline for the participants	7 May 2007
Full-text submission deadline	16 May 2007
Conference	22-24 May 2007
Post-Conference-Tour	25 May 2007
Acceptance of full-text submissions	15 July 2007
Conference proceeding publishing date	15 August 2007

REGISTRATION AND PARTICIPATION FEE

The registration form (required) for the conference is available at the LANDSCAPE LAB website www.arcticcentre.org/landscapelab. The participants are kindly asked to make their own accommodation registrations directly to the hotels. There is no participation fee for the conference. The prices of the conference dinner and the post-conference tour are presented in the registration form and in the website: www.arcticcentre.org/landscapelab



ACCOMMODATION

We have reserved a limited number of rooms for the participants of the conference at Scandic Hotel Rovaniemi and at Hotel Aakenus. Both hotels are situated at the Rovaniemi city centre, in walking distance (500 m) from the Arktikum:

Scandic Hotel Rovaniemi
Koskikatu 23
96200 Rovaniemi
www.scandic-hotels.com

The room prices including buffet breakfasts and evening sauna are:

- Single room 62 euros /one person/night
- Twin room 72 euros/night

The participants should make the room reservations either to the email address: rovaniemi@scandic-hotels.com, phone number +358-16-460 6000 or fax number +358-16-460-6666. All participants have to pay their accommodation to the hotel. Please note that the reservation should be made on 7 May at the latest.

Hotel Aakenus
Koskikatu 47
96100 Rovaniemi
www.hotelliaakenus.net

The room prices including buffet breakfasts and evening sauna are:

- Single room 54 euros /one person/night
- Twin room 60 euros/night

The participants should make the room reservations either to the email address: risto.maijanen@pp.inet.fi, phone number +358-16-342 2051 or fax number +358-16-342 2021. All participants have to pay their accommodation to the hotel. Please note that the reservation should be made on 7 May at the latest.

There are several flights and trains from Helsinki to Rovaniemi. More information on flight connections is available at www.finnair.fi, www.scandinavian.net or www.blue1.fi. More information on train connections can be found at www.vr.fi.

ORGANIZING COMMITTEE AND CHAIR

Jukka Jokimäki (chair)	University of Lapland, Arctic Centre
Marja-Liisa Kaisanlahti-Jokimäki	University of Lapland, Arctic Centre
Raija Kivilahti	University of Lapland, Arctic Centre
Eveliina Ojaniemi	University of Lapland, Arctic Centre
Kari Laine	University of Oulu, Thule Institute
Pasi Lehmuspelto	Geological Survey of Finland, Northern Finland Office
Yrjö Norokorpi	Metsähallitus (Finnish Forest and Park Service)
Katariina Palola	Municipality of Kittilä
Sirkka-Liisa Peteri	Lapland Vocational College, Natural Resources and the Environment
Seija Tuulentie	Finnish Forest Research Institute (METLA); Rovaniemi Research Unit
Marja Uusitalo	MTT Agrifood Research Finland, Plant Production Research Rovaniemi
Mirja Vuopio	Finnish Forest Research Institute (METLA), Kolari Research Unit

ORGANISERS

LANDSCAPE LAB project coordinator: University of Lapland, Arctic Centre

LANDSCAPE LAB project partners:

Architectural Office Arktes Oy
Finnish Forest Research Institute (METLA); Rovaniemi and Kolari Research Units
Finnish Game and Fisheries Research Institute, Oulu Game and Fisheries Research
Geological Survey of Finland, Northern Finland Office
Lapland Vocational College, Natural Resources and the Environment
Metsähallitus (Finnish Forest and Park Service)
MTT Agrifood Research Finland, Plant Production Research Rovaniemi
University of Oulu, Botanical Gardens

LANDSCAPE LAB co-financiers:

EU LIFE Environment programme
Municipality of Kolari
Municipality of Kittilä

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RIISTAN- JA KALANTUTKIMUS

